



NIHCM

Transforming Health Care Through
Evidence and Collaboration

Preventing Chronic Diseases: Eliminating Obstacles to Healthy Living

Webinar Agenda
October 3, 2018

1:00 p.m. - 2:30 p.m. EDT
12:00 p.m. - 1:30 p.m. CDT
11:00 a.m. - 12:30 p.m. MDT
10:00 a.m. - 11:30 a.m. PDT

- 1:00-1:05** **Welcome**
- *Kathryn Santoro, Director of Policy & Development, NIHCM Foundation*
- 1:05-1:25** **The Impact and Prevention of Chronic Disease**
- *Kenneth Thorpe, PhD, Chairman, Partnership to Fight Chronic Disease; Robert W. Woodruff Professor and Chair, Department of Health Policy & Management, Rollins School of Public Health, Emory University*
- 1:25-1:45** **Community-Centered Solutions to Improving Health**
- *Katie Eyes, Senior Program Officer, BlueCross BlueShield of North Carolina Foundation*
- 1:45-2:00** **Healthy Hometown: Make the Healthy Choice the Easy Choice**
- *Becky Wampler, Director of Healthcare Sustainability, Wellmark Blue Cross and Blue Shield*
- 2:00-2:15** **Social Workers: Joining the Fight for Better Health**
- *Carol A. Robbins, MSW, LCSW, CCM, DCC, Manager of Social Work, Arkansas Blue Cross Blue Shield*
- 2:15-2:30** **Audience Questions & Answers**