



National Institute for Health Care Management  
(NIHCM) Foundation Webinar

**Mobile Technology in Medicaid:  
Engaging Patients and Improving Access to Care**

SPEAKER BIOGRAPHIES

(In order of appearance on the program)

**KATHRYN SANTORO, MA** is Director of Policy and Development at the National Institute for Health Care Management (NIHCM) Foundation, a nonprofit and nonpartisan organization whose mission is to promote improvements in health care access, management and quality. Ms. Santoro currently leads NIHCM's *Driving Value* webinar series and directs the organization's maternal and child health programs. Under these projects, she conducts research and analysis on health policy issues in support of improving practices used by health care decision makers and industry leaders.

Ms. Santoro joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women's health policy. Ms. Santoro previously served as a Project Consultant for Women in Government where she was responsible for compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master's degree, Ms. Santoro was a Communications Assistant for a health policy consulting firm and a Graduate Intern for a Washington, D.C. based women's and children's policy research organization. Ms. Santoro attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science.

**DONALD M. BERWICK, MD, MPP, FRCP** is President Emeritus and Senior Fellow at the Institute for Healthcare Improvement, and is also former Administrator of the Centers for Medicare & Medicaid Services. A pediatrician by background, Dr. Berwick has served on the faculty of the Harvard Medical School and Harvard School of Public Health, and on the staffs of Boston's Children's Hospital Medical Center, Massachusetts General Hospital, and the Brigham and Women's Hospital. He has also served as Vice Chair of the US Preventive Services Task Force, the first "Independent Member" of the American Hospital Association Board of Trustees, and Chair of the National Advisory Council of the Agency for Healthcare Research and Quality. He served two terms on the Institute of Medicine's (IOM's) Governing Council, was a member of the IOM's Global Health Board, and served on President Clinton's Advisory Commission on Consumer Protection and Quality in the Healthcare Industry. Recognized as a leading authority on health care quality and improvement, Dr. Berwick has received numerous awards for his contributions. In 2005, he was appointed "Honorary Knight Commander of the British Empire" by Her Majesty, Queen Elizabeth II in recognition of his work with the British National Health Service. Dr. Berwick

is the author or co-author of over 160 scientific articles and six books. He currently serves as Lecturer in the Department of Health Care Policy at Harvard Medical School.

**ERHARDT PREITAUER** is the CEO of Horizon NJ Health, serving about a million Medicaid and Medicare members in New Jersey. Horizon NJ Health (HNJH) was recently named by Atlantic Information Services as one of the 10 fastest growing Medicaid health plans in the country and currently is one of the largest single-state Medicaid plans in the nation. Under Erhardt's leadership, Horizon NJ Health has become a national leader for its Managed Long Term Services and Supports program (MLTSS). Horizon was selected as one of the nation's top business technology innovators in the annual InformationWeek Elite 100 and was named a 2015 Digital Edge 25 honoree for their innovative use of technology in their MLTSS program.

Erhardt is an active member of the managed care executive community. He currently serves on the board of directors for the Association for Community Affiliated Plans, Medicaid Health Plans of America, and the Institute for Medicaid Innovation. In 2015, Mr. Preitauer was recognized as one of the most powerful figures in the state by NJ Biz in its annual Power Health Care list.

Erhardt has also served in senior leadership positions at Aetna, WellCare and United, where his focus has been on driving innovation for the underserved and highly complex populations, including dual-eligibles and managed long-term care recipients. Mr. Preitauer received a bachelor's degree in finance and economics from the University of Nevada and a master's degree in business administration, strategic management and corporate innovation from the Pennsylvania State University.

**JEFF SCHIFF, MD, MBA** is the Medical Director for Minnesota Health Care Programs at the Minnesota Department of Human Services. He has served as medical director since June 2006.

His portfolio include quality measurement. He has had the honor of serving as co-chair of the AHRQ committee that created the first national set of Medicaid core measures for children. He has also served on the National Quality Forum's measure review committee for pediatrics and has been a co developer (with Rita Mangione Smith) of pediatric family experience of care measures. His work now includes the integration of social risk factors into the measurement enterprise.

He is the immediate past chair of the Medicaid Medical Directors national network and a past president of the Minnesota Chapter of the American Academy of Pediatrics.

He practices clinical pediatric emergency medicine at Children's Hospital in St. Paul.

He is committed to integrating policy and measurement with clinic practice to create a patient and family centered learning health care system.

**VINEET SINGAL** is the Co-Founder and CEO of CareMessage. Previously, he conducted and published peer-reviewed research in molecular biology and epidemiology at the Mount Sinai School of Medicine and the National Institutes of Health. Mr. Singal has served as a student representative on the Stanford Board of Trustees and the Stanford Medicine Community Council and graduated with University Distinction from Stanford.