Expanding Nutritional Counseling to Prevent Childhood Obesity

NIHCM FOUNDATION

DRAFT AGENDA
Thursday, December 12, 2013
1:00-2:30 PM EST
12:00-1:30 PM CST
11:00 AM-12:30 PM MST
10:00-11:30 AM PST

1:00 p.m. Call to Order and Welcome: Kathryn Santoro, Director of Policy and Development, NIHCM Foundation

1:05 p.m. A Federal Perspective on the Importance of Maternal and Child Nutrition: Michael C. Lu, MD, MPH, Associate Administrator of the Maternal and Child Health Bureau, Health Resources and Services Administration (invited)

1:15 p.m. Maternal and Child Nutrition in the Changing Health Care Landscape: Marsha Schofield, Director of Nutrition Services Coverage, Academy of Nutrition and Dietetics

1:30 p.m. The Healthier Generation Benefit: A landmark multi-sector partnership to improve access to obesity treatment: Jenny Bogard, National Healthcare Advisor, Alliance for a Healthier Generation

1:45 p.m. A Health Plan’s Experience Applying Childhood Nutrition Benefits: Valerie Spence, RN, MS, Quality Management, Highmark

2:00 p.m. Q & A

2:30 p.m. Wrap-Up and Adjourn

This event was developed by the National Institute for Health Care Management Foundation under a cooperative agreement with the Maternal and Child Health Bureau of the U.S. Health Resources and Services Administration