SPEAKER BIOGRAPHIES
(In order of appearance on the program)

KATHRYN SANTORO, MA is Director of Policy and Development at the National Institute for Health Care Management (NIHCM) Foundation, a nonprofit and nonpartisan organization whose mission is to promote improvements in health care access, management and quality. Ms. Santoro currently leads NIHCM’s Transforming the Health Care Landscape webinar series and directs the organization’s cooperative agreement with the U.S. Department of Health and Human Services’ Health Resources and Services Administration’s Maternal and Child Health Bureau. Under these projects, she conducts research and analysis on health policy issues in support of improving practices used by health care decision makers and industry leaders.

Ms. Santoro joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women’s health policy. Ms. Santoro previously served as a Project Consultant for Women in Government where she was responsible for compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master’s degree, Ms. Santoro was a Communications Assistant for a health policy consulting firm and a Graduate Intern for a Washington, D.C. based women’s and children’s policy research organization. Ms. Santoro attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science.

MANDY COHEN, MD is an internist and Senior Advisor to the Administrator of the Centers for Medicare and Medicaid Services (CMS). In this role, Dr. Cohen works on the operational implementation of the Affordable Care Act. Prior to this role she served as the Director of Provider Engagement at the Department of Health and Human Services where she led efforts to engage the clinical community. Prior to this role, Dr. Cohen was the Director of Stakeholder Engagement for the CMS Innovation Center. In this role she worked with the Innovation Center’s many stakeholders to identify and test new payment and care delivery models.

Dr. Cohen received her medical degree from Yale University, a Masters in Public Health from Harvard and trained in Internal Medicine at the Massachusetts General Hospital.

LOURDES GRINDAL MILLER is the Acting Director of the Division of Plan Management Policy and Operations in the Center for Consumer Information and Insurance Oversight (CCIIO), where she oversees health plan rate and benefit analysis,
Qualified Health Plan (QHP) certification, QHP issuer oversight and monitoring, and policy related to QHP plan management.

Prior to working at CCIIO, Lourdes led the Medicare/Medicaid data matching program, a program created to coordinate fraud and abuse activities with States and to detect and deter fraud, waste, and abuse in both programs.

Lourdes spent two years in Honduras as a Municipal Development Peace Corps volunteer and holds Bachelor's and Master's degrees from Florida State University.

**SCOTT KEEFER** is Vice President of Public Policy and Legislative Affairs at Blue Cross and Blue Shield of Minnesota, leading Blue Cross’ policy and legislative affairs teams. His responsibilities include the coordination of state and federal advocacy and policy initiatives, and the engagement of key internal and external business partners to translate emerging public policy into action.

Scott joined Blue Cross in 2010 after working on public policy and health care for 15 years in Washington, D.C. He served most recently as Vice President for Policy at America’s Health Insurance Plans (AHIP). In that role, he led AHIP’s efforts to shape health care reform in Congress, playing a key role in translating insurance market regulation into public policy. Scott worked as a congressional staffer for 10 years, including as the legislative director for U.S. Representative Harold Ford, Jr., and served in several health-related positions in both the private and public sectors.

Scott Keefer is a graduate of Washington and Jefferson College, and received his law degree from Duquesne University School of Law in Pittsburgh, PA. He has testified before state legislatures, participated in industry-wide discussions to shape the development of health policy and spoken to public policy audiences about the implementation of health care reform in Minnesota and at the national level. Scott is active in the local community and serves on several boards of directors, including the board of the Minnesota Comprehensive Health Association (MCHA).

**ROSEMARIE DAY** is the President of Day Health Strategies, a consulting firm specializing in the implementation of national health reform ([www.dayhealthstrategies.com](http://www.dayhealthstrategies.com)). Through her firm she advises company leaders on health reform strategy, and governmental organizations on establishing and operating health insurance exchanges. She also delivers keynote and panel presentations at conferences in the U.S. and abroad. Ms. Day currently serves as a Senior Advisor to McKinsey’s Center on U.S. Health System Reform and to Health Management Associates.
Ms. Day served as the first Deputy Director and Chief Operating Officer for the Commonwealth Health Insurance Connector Authority. In this role, she was responsible for developing the operational strategy to implement many of the key pieces of Massachusetts’ landmark health care reform legislation. She joined the Connector as its second hire in July of 2006.

Prior to joining the Health Connector, Ms. Day served as Chief of Staff to the Dean of the Harvard Kennedy School. Ms. Day has over 16 years of leadership experience in Massachusetts state government. She served as the Chief Operating Officer for the MassHealth program which provides Medicaid coverage to over 1 million people in Massachusetts. Prior to that, she served as an Assistant Secretary of Administration and Finance, ran the state’s Child Support Enforcement Program, and was the Budget Director for the Department of Transitional Assistance.

Ms. Day holds an AB in Public Policy from Stanford University, and she graduated from Harvard’s Kennedy School in 1992 with a Master in Public Policy.