National Institute for Health Care Management (NIHCM) Foundation Webinar

**Opioid Abuse in the U.S.: An Urgent Public Health Crisis**

**Agenda**
November 2, 2015
3:00 p.m. - 4:30 p.m. EST
2:00 p.m. - 3:30 p.m. CST
1:00 p.m. - 2:30 p.m. MST
12:00 p.m. - 1:30 p.m. PST

3:00-3:05  Welcome  
NIHCM Foundation

3:05-3:15  Federal Initiatives for Prescription Opioids and Heroin  
Cecelia McNamara Spitznas, PhD, Senior Science Policy Advisor, The White House Office of Drug Control Policy

3:15-3:25  Federal Initiatives to Address Opioid-Drug Related Overdoses and Deaths  
Grant T. Baldwin, PhD, MPH, Director, Division of Unintentional Injury Prevention, National Center for Injury Prevention and Control, Centers for Disease Control and Prevention

3:25-3:40  Blue Cross Blue Shield of Massachusetts Opioid Safety Management Program  
Tom Kowalski, RPh, Clinical Pharmacy Director, Blue Cross Blue Shield of Massachusetts

3:40-3:55  Wellspring Center for Addiction Help and Resources  
Dawn Marion Abel, Director, Community Relations and Foundations, BlueCross BlueShield of Tennessee and Geogy Thomas, MD, Medical Director, Dayspring Family Health Center

3:55-4:10  Project Hope: Campaign Awareness  
Julie Snyder, Vice President of Corporate Relations, HealthNow New York Inc.

4:10-4:30  Audience Questions & Answers