



National Institute for Health Care Management
(NIHCM) Foundation
Driving Value Webinar Series

***More for the Money:
Insurance Design Strategies That Drive Value***

Draft Agenda
May 27, 2014
1:00pm-2:30pm EST
12:00pm-1:30pm CST
11:00am-12:30pm MST
10:00am-11:30am PST

- 1:00-1:05 Welcome**
Kathryn Santoro, MA, Director of Policy and Development, NIHCM Foundation
- 1:05-1:25 Designing High-Value Consumer-Centric Networks**
Sanjay B. Saxena, MD, Partner and Managing Director, and Nate Holobinko, Principal, The Boston Consulting Group
- 1:25-1:40 The Art and Science of Measurement: Provider and Member Incentive Alignment**
Dana Gelb Safran, ScD, Senior Vice President, Performance Measurement and Improvement, Blue Cross Blue Shield of Massachusetts
- 1:40-2:00 Do Tiered Networks Affect Patient Choice of Physician?**
Anna D. Sinaiko, PhD, Research Scientist, Harvard School of Public Health
- 2:00-2:15 Value Purchasing in Orthopedics: Price Transparency, Bundled Pricing, and Reference Pricing**
James C. Robinson, PhD, Leonard D. Schaeffer Professor of Health Economics & Director, Berkeley Center for Health Technology, University of California, Berkeley
- 2:15-2:30 Question & Answers**