Partnering to Promote Health Equity for Adolescents

DRAFT AGENDA
May 25, 2011
1:00-2:30 PM EDT
12:00-1:30 PM CDT
11:00 AM-12:30 PM MDT
10:00-11:30 AM PDT

A webinar sponsored by the National Institute for Health Care Management Research and Educational Foundation under a cooperative agreement with the Maternal and Child Health Bureau of the U.S. Health Resources and Services Administration

1:00 p.m. Call to Order and Welcome: Kathryn Santoro, NIHCM Foundation

1:10 p.m. Health Disparities Through an Adolescent Lens, Renee Jenkins, MD, FAAP, Professor of Pediatrics, Howard University College of Medicine

1:25 p.m. Office of Minority Health’s National Partnership for Action to End Health Disparities, Rochelle Rollins, PhD, MPH, Director, Division of Policy and Data

1:40 p.m. Using Social Media to Improve Adolescents’ Health Literacy, Nedra Kline Weinreich, MS, Weinreich Communications

1:55 p.m. Creating the Foundation for Healthier Communities, Marsha Shotley, Vice President, Board and Community Relations, BCBSM, President, Blue Cross Foundation

2:10 p.m. Questions and Answers

2:30 p.m. Wrap-Up and Adjourn