Reimagining the Future of Health

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TODAY’S DISCUSSION

- About GuideWell
- Reimagining the Future of Health
- Advancing a Culture of Innovation
FIVE YEARS OF TRANSFORMATIVE CHANGE

12 States

2 Distinct Businesses

$8 Billion

6,500

FOOTPRINT

STRUCTURE

REVENUE

EMPLOYEES
FIVE YEARS OF TRANSFORMATIVE CHANGE

29 States

2 Distinct Businesses

$8 Billion

6,500

FOOTPRINT

STRUCTURE

REVENUE

EMPLOYEES
FIVE YEARS OF TRANSFORMATIVE CHANGE

29 States

5 Distinct Businesses

$8 Billion

6,500

FOOTPRINT

STRUCTURE

REVENUE

EMPLOYEES
FIVE YEARS OF TRANSFORMATIVE CHANGE

- 29 States
- 5 Distinct Businesses
- $16 Billion
- 6,500

FOOTPRINT | STRUCTURE | REVENUE | EMPLOYEES

GuideWell
Reimagining the Future of Health
FIVE YEARS OF TRANSFORMATIVE CHANGE

- 29 States
- 5 Distinct Businesses
- $16 Billion
- 12,300

FOOTPRINT  STRUCTURE  REVENUE  EMPLOYEES
GUIDEWELL TODAY

Serving 16 million People across 29 states + DC, USVI & PR

Serving 5.5 million People in Florida
Public Policy

Government Programs

- Affordable Care Act
- Medicare
- Medicaid
POWERING HEALTH SOLUTIONS

BEHAVIORAL ECONOMICS
INCENTIVES & REWARDS

EMERGENT TECHNOLOGIES
AI & NATURAL LANGUAGE PROCESSING

ENABLING CARE DECISIONS
CARE DELIVERY INNOVATIONS
Retail Centers

- Education
- Engagement
- Customer-Focused
CARE DELIVERY INNOVATIONS

- High acuity care
- Cost transparency
- Keeps patients out of the hospital

- JV with South American company
- Culturally relevant care and service
- Community meeting place
REMAINING AHEAD OF DISRUPTORS

- Precision Medicine
- Digital Natives
- Future of Work
- Big Box Retail
- Government as Catalyst
- Changing Social Norms
MISSION-DRIVEN

- Strategy
- Diversification
- Consumer-Centered Design
- Investment in Innovation
- ACA Track Record