Opioid Addiction and Substance Use Disorder
Anthem’s Treatment Strategies to Address the Crisis
Anthem’s Opioid Strategy:

**Prevention**
- Provider Messaging
- Pharmacy Point of Sale Edits
- Pharmacy Home
- Digital tools to promote resiliency

**Treatment and Recovery**
- Expansion of Medication Assisted Treatment (MAT)
- MAT and Behavioral Health Telemedicine opportunities
- Provider and Vendor Collaborations

**Deterrence**
- Prevention of Fraud, Diversion and abuse
- Provider education
- Special Investigation Unit
Early Identification, Treatment and Recovery

Minimize risks and enable earlier identification

- Increase in SBIRT utilization
- Expanded care and treatment options through telehealth
- Provider and Vendor collaboration
- Expansion of MAT ECHO Hubs

Provide access to additional evidence based tools

- Access to online consumer tools, such as mobile apps, decision-support tools, and support groups
- Offer a variety of coverage for non-pharmacologic approaches to pain management including:
  - Physical Therapy
  - Osteopathic Manipulation
  - Pain management programs
  - Cognitive behavioral therapy
Market Examples: New Hampshire and Ohio

**Aware Recovery**
- Delivered in the home setting
- Incorporation of Peer Recovery Support
- 64 percent of Anthem consumers starting the program, finish it.

**Project Echo**
- Hub and spoke model
- MAT Training and case consultation for MAT using virtual webinars
- Encouraging providers to participate in WV, NM, OH, TN, NC, GA and MA MAT hubs

**Additional Interventions**
- MAT Telemedicine
- Peer Recovery Supports
- Provider Education
Key Metrics

• Publicly stated goals:
  • Reduce Prescribed Opioids Filled at Pharmacies by 35% by the End of 2018
  • Double the percent of members receiving comprehensive MAT by the End of 2019

• Additional sample metrics:
  • Increase percentage of pregnant women screened for Substance Use Disorder
  • Opioid overdose rate (in progress)
Questions

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