Partnering to Improve Population Health

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Overview

- About Trust for America’s Health (TFAH)
- Key health challenges require a new way of thinking
- ACA and health delivery/financing changes compel new partnerships to improve health
- Health plan/community partnerships can address the social determinants of health
About TFAH: Who We Are

Trust for America’s Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Status Quo is NOT an Option

- NCD mortality rate (16/17)
- CD mortality rate (14/17)
- Last in life expectancy
- Youth least likely to survive to 50
- Highest level of income inequality; poverty; child poverty
- Third lowest rate of pre-school education and secondary school completion
Spending on Health and Social Services

Source: Bradley, et al. BMJ Qual Saf
Why is Spending on Social Services so Important?

- Health Behaviors: 40%
- Clinical Care: 30%
- Physical Environment: 20%
- Social and Economic Factors: 10%

Healthier America 2013

- Partnerships across health and non-health sectors to improve health and reduce disparities
- Partnerships within the health sector to increase focus on population health in a reforming health system
- Restructure federal public health programs to reflect new partnerships and new roles in a post-ACA world
Increase the number of Americans who are healthy at every stage of life.

- Healthy & Safe Community Environments
- Clinical & Community Preventive Services
- Tobacco Free Living
- Preventing Drug Abuse and Excessive Alcohol Use
- Reproductive and Sexual Health
- Mental and Emotional Well-being
- Empowered People
- Elimination of Health Disparities
- Active Living
- Healthy Eating
- Injury and Violence Free Living
The Prevention & Public Health Fund

- Community Transformation Grants (CTG)
- Racial and Ethnic Approaches to Health (REACH)
- Tobacco Prevention, Quitlines, National Media Campaign
- Coordinated core chronic disease funding for state health departments
- CDC state grants for Nutrition, Physical Activity, and Obesity (NPAO)
- Chronic Disease Self Management
- Clinical Preventive Research
- And much more…
Physicians Support Addressing Social Needs

Physicians (2011 Harris Interactive Survey of PCPs and Pediatricians for RWJF)

- 85% say patients’ social needs are as important to address as their medical conditions
- 87% say problems created by unmet social needs are problems for everyone, not just low-income
- 76% wish the health care system would pay for costs associated with connecting patients to services that address their social needs
Embrace all Definitions of “Population Health”

- Population health concept is driving all to think about outcomes, not process
- Covers everything from a patient panel to an entire geographic community
- Achieving health outcomes for any definition of “population” requires partnering with others with a different definition
Partnering to Improve Population Health

Common principles of successful partnerships:
- Identify a common goal & initial issue to focus on;
- Restructure or realign existing funding mechanisms, including across organizations and government agencies;
- Provide financial incentives such as a method for shared savings;
- Share access to data to identify problems and measure achievements;
- Establish an “integrator”.

Trust for America’s Health
WWW.HEALTHYAMERICANS.ORG
Partner with Public and Private Health Care Payers

- Expand coverage of preventive services
  - Evidence based screenings & counseling
  - Routine immunizations
  - Preventive services for children and youth
  - Preventive services for women
  - Preventive coverage in Medicare
Partner with Public and Private Health Care Payers, cont.

- Expand coverage of community prevention programs
  - Recent Medicaid EHB rule change to allow reimbursement for non-licensed providers
  - Waivers and other CMS authorities to pay for additional covered services, or to pay additional entities, or for services in non-traditional setting
    - MA Pediatric Asthma 1115 Waiver
    - Diabetes Prevention Program
    - TX 1115 Waiver
  - Coverage of tobacco quit lines in Medicaid
Partner with Public and Private Health Care Payers, cont.

- Incorporate prevention within payment and delivery reform transformation
  - CMMI HCIA, SIM
  - Pioneer ACO next round?
- Investment from other sectors to address social determinants (e.g., housing, vocational counseling)
Health Plans Add Value to Partnerships

- Data (including to measure ROI)
- Analytical tools – predict risk, hot spot, target and evaluate
- Actuarial analysis
- Prevention screening reminders for attributed patients
- Care management systems
- Connect beneficiaries to community services
**Prevention for a Healthier America: Financial Return on Investment?**

<table>
<thead>
<tr>
<th><strong>INVESTMENT:</strong></th>
<th>$10 per person per year</th>
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<tbody>
<tr>
<td><strong>HEALTH CARE COST NET SAVINGS:</strong></td>
<td>$16 Billion annually within 5 years</td>
</tr>
<tr>
<td><strong>RETURN ON INVESTMENT (ROI):</strong></td>
<td>$5.60 for every $1</td>
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## Opportunities for Prevention Savings in Medicare and Medicaid

<table>
<thead>
<tr>
<th></th>
<th>Number of beneficiaries, 2012</th>
<th>Total spending, 2012</th>
<th>Percent of federal budget, 2012</th>
<th>Percent of state budgets, average, 2012</th>
<th>Medical spending linked with obesity, 2008</th>
<th>Medical spending linked with tobacco use, 2004</th>
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<tr>
<td>Medicare</td>
<td>50 million</td>
<td>$591 billion</td>
<td>15%</td>
<td>N/A</td>
<td>8.5% of expenditures</td>
<td>$27.4 billion</td>
</tr>
<tr>
<td>Medicaid</td>
<td>56 million</td>
<td>$459 billion</td>
<td>8%</td>
<td>24%</td>
<td>11.8% of expenditures</td>
<td>$30.9 billion</td>
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Prevention Partnerships

- **Omaha B-Cycle**
  - BC/BS NE, Live Well Omaha and Community Bike Project

- **Healthy Kids, Healthy Families** with HCSC (BC/BS in IL, NM, OK, TX)

- **CO Health Observation Regional Data Service**
  - KP CO, Denver Health, CO Children’s Hospital, National Jewish Health, U. of CO
  - Distributed research network to monitor disparities, beginning with BMI
Prevention Partnerships

- MN Partnership on Pediatric Obesity Care and Coverage
  - MN AAP and MN Council of Health Plans
  - Evaluating the efficacy of pediatric obesity services
  - Identifying potential gaps in care and coverage
  - Identifying referral pathways
  - Developing data measures collaboratively

http://www.mnaap.org/obesitycoding.html#sthash.NyQwCo3e.dpuf
Prevention Partnerships

- Northern MI Diabetes Collaborative
  - Priority Health, providers and community agencies
  - Media campaign, provider education, gestational diabetes, policy changes
- HEALTHY Armstrong PA
  - UPMC Health Plan, ACMH/ACMH Foundation, County government, schools, pediatric providers
  - Leveraged federal Dept. of Ed grant
  - CATCH, We Can!
How do You Partner to Improve Population Health?
Questions?

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www.healthyamericans.org