
***Joint Meeting of the
Boards of Directors
and
Advisory Board
of
NIHCM LLC and NIHCM Foundation***

September 9, 2009



Joint Meeting of the Boards of Directors and Advisory Board of NIHCM LLC and NIHCM Foundation Agenda

*Reserve Officers Association, One Constitution Ave. NE, Washington DC
September 9, 2009*

- (8:00-8:01) I. Call to Order
- (8:01-8:03) II. Board Approvals
– Minutes from June 16, 2009 – Joint Meeting of the Boards of Directors and Advisory Board of NIHCM LLC and NIHCM Foundation
- (8:03-9:00) III. Senator Chuck Grassley
– Introduction by John Forsyth
- (9:00-9:45) IV. Representative Mike Ross
– Introduction by Mark White
- (9:45-10:00) V. Break
- (10:00-11:00) VI. “Voting and Budget Realities of Democrats Going It Alone”
By Elizabeth Hall, WellPoint; Jonathan Jones, Consultant
– Introduction by Angela Braly
- (11:00-12:15) VII. Board and Advisory Board Roundtable Discussion
– Moderated by John Forsyth
- (12:15-1:00) VIII. Lunch
- (1:00-2:15) IX. “Lessons from Massachusetts on Exchanges under National Health Reform”
By Jon Kingsdale, Executive Director, Commonwealth Health Insurance Connector Authority
- (2:15-2:30) X. NIHCM Update
- (2:30) XI. Adjournment
- (2:40-3:05) XII. Executive Session
– Membership
– Performance



Minutes of the Joint Meeting of the Board of Directors and Advisory Board of NIHCM LLC and
NIHCM Foundation June 16, 2009

**JOINT MEETING OF THE BOARDS OF DIRECTORS AND ADVISORY BOARD OF
THE NATIONAL INSTITUTE FOR HEALTH CARE MANAGEMENT LLC AND NIHCM FOUNDATION**

Board Members in Attendance

John Forsyth (Chairman)
Wellmark, Inc.

Vicky Gregg (Vice Chairman)
BlueCross BlueShield of Tennessee

H. R. Brereton (Gubby) Barlow
Premera Blue Cross

Angela Braly
WellPoint, Inc.

Patrick Geraghty
Blue Cross and Blue Shield of Minnesota

W. David Helms
AcademyHealth

Cleve Killingsworth, Jr.
Blue Cross Blue Shield of Massachusetts

William J. Marino
Horizon Blue Cross Blue Shield of New Jersey

M. Edward Sellers
BlueCross BlueShield of South Carolina

Mark White
Arkansas Blue Cross and Blue Shield

Advisory Board Members in Attendance

Paul Ginsburg
Center for Studying Health System Change

John Iglehart
Health Affairs

Robert Reischauer
Urban Institute

James Robinson
University of California, Berkeley

Leonard Schaeffer
University of Southern California

Gail Wilensky
ProjectHOPE

Guests

Rep. Jim Cooper
U.S. House of Representatives

Deborah Rice
Highmark Inc.

Calvin Anderson
BlueCross BlueShield of Tennessee

Mike Brown
Arkansas Blue Cross and Blue Shield

Elizabeth Falcone
Zack Marshall
Office of Rep. Jim Cooper
U.S. House of Representatives

Vivian Riefberg
Craig Tanio
David Nuzum
Tom Latkovic
McKinsey & Company

NIHCM LLC Staff

Nancy Chockley
President and CEO

Carolyn Myers
Administrative Manager

Laura Nelson
Administrative Assistant

NIHCM Foundation Staff

Brigid Murphy
Research and Policy Analyst

Kathryn Santoro
Program Manager

Julie Schoenman
Director of Research and
Development



Minutes of the Joint Meeting of the Boards of Directors and Advisory Board of NIHCM LLC and NIHCM Foundation June 16, 2009 (cont.)

Chairman John Forsyth called the meeting to order at 8:30 AM at The Dumbarton House, 2715 Q Street NW, Washington DC. The Board unanimously approved the minutes from the February 24, 2009 Meetings of the NIHCM LLC and NIHCM Foundation Boards of Directors and Advisory Board, and the 2008 LLC and Foundation audit reports.

Nancy Chockley introduced the McKinsey team. Vivian Riefberg led discussion of the likely implications of health reform. The discussion focused on the likely importance of health insurance exchanges particularly for Blue plans. Considerations include the markets that should be part in the exchange, risk adjustment methods, rules governing plan offerings in and out of the exchange, and provisions for rate setting.

The McKinsey presentation was interrupted by the arrival of Congressman Jim Cooper (D-TN), who was introduced by Vicky Gregg. Congressman Cooper provided his assessment of current reform options and urged consideration of the bipartisan Wyden-Bennett bill. Dialogue with the Board covered ways to limit tax exclusions for premiums and inclusion of large employers in the exchange.

The Board resumed discussions with McKinsey about options for a public plan, low-income subsidies and reimbursement changes. Tom Latkovic from McKinsey discussed how the basis for competition might change, stressing an increased emphasis on direct-to-consumer marketing, managing risk, and competing in niche markets outside the exchange. Craig Tanio and David Nuzum concluded with a discussion of the findings from the Bend the Trend survey of NIHCM plans, highlighting the 'near-term' cost control mechanisms all plans should be implementing and describing ideas for longer-term changes. Numerous Board members commented that the short-term mechanisms are of limited promise in controlling overall costs and emphasized the need to implement global payment models that give providers incentives to provide high-quality care efficiently.

After a break for lunch, Nancy Chockley gave an update on NIHCM activities. Bob Reischauer kicked off the Roundtable Discussion by describing health reform financing options, scoring of health legislation and statutory PAYGO. Cleve Killingsworth provided an update on how the Connector is working and how it has affected BCBSMA. He noted that the Connector has been beneficial in several ways, but warned that exchanges can restrict rate increases, add to administrative costs, and impact the small group market. Discussion concluded with Advisory Board members expressing their views on the likelihood of health reform. Nancy Chockley noted the debate was likely to change during the August recess when the public could weigh in, and she asked Vicky Gregg to speak about the tepid public reaction to shrinking the rolls of TennCare and their strong reaction to a tax increase.

The meeting was adjourned at 3:15 p.m.

Respectively submitted,

Julie A. Schoenman

Julie A. Schoenman, Ph.D.



Senator Chuck Grassley

Senator Chuck Grassley (R-Iowa)

As the Ranking Member of the Senate Committee on Finance, Senator Grassley is the leading member of the “Gang of Six” {with Mike Enzi (R-WY), Olympia Snow (R-ME), Max Baucus (D-MT), Kent Conrad (D-SD) and Jeff Bingaman (D-NM)} that continues to seek bi-partisan health care reform

- Five-term US Senator from Iowa (1980)
- His philosophy includes using legislative and oversight tools to raise the bar of accountability on those who do business on the taxpayers’ tab
- Senate Committees: Finance (Ranking Member), Judiciary, Budget, Agriculture, Joint Tax, Senate Caucus on International Narcotics Control (Co-Chairman)
- US House of Representatives (1974)
- Iowa Legislature (1958)
- BA; MA in Political Science, University of Northern Iowa; PhD work, University of Iowa



Congressman Mike Ross

Congressman Mike Ross (D-Arkansas)

- Five terms in US House of Representatives, representing Arkansas 4th Congressional District (2000)
 - Arkansas State Senate (1990)
 - Graduate of University of Arkansas at Little Rock
 - Member of the House Energy and Commerce (E&C) Committee
 - Chairman of the Blue Dog's health care task force. Led coalition of 7 Blue Dog representatives on E&C negotiating changes to the Committee's draft bill during the July mark-up. Agreement reached in late July with E&C Chairman Henry Waxman (D-CA) and 4 of the 7 Blue Dog members [Rep. Ross, Zach Space (D-OH), Baron Hill (D-IN) and Bart Gordon (D-TN)]
 - Bill reported out of E&C on August 5:
 - Additional employer mandate protections for small business
 - Medicare/Medicaid payment innovations center
 - Public option that negotiates rates with providers, level playing field
 - Allows Medicare providers to opt out of public option
 - Mandates a drug formulary in the public option
 - Permits Part D drug price negotiation
 - Permits state-based co-ops in addition to public option (with federal grants and loans for start-up costs)
 - State-based insurance exchanges with federal fall back
 - Allows insurance agents to enroll people in the public option
 - Requires government approval of premium increases above a set threshold for plans operating in the exchange
 - Restores part of the cuts in premium subsidies that were negotiated with the Blue Dogs, funded through new cuts to the pharmaceutical industry
 - Grants 12-year exclusivity period for follow-on (generic) biologics
- E&C still planning to hear ~60 amendments to its bill after recess
House Rules Committee must meld E&C bill with 2 other House bills (Ways & Means and Education & Labor) to produce a single bill for House vote



Elizabeth Hall

- Vice President of Public Policy, WellPoint, Inc.
- Former Director of the Office of Legislation, Centers for Medicare and Medicaid Services
- Former Director of Health Policy, Office of Senate Majority Leader, Senator William A. Frist, MD (R-TN)
 - Played a key role in several major pieces of legislation including:
 - > Medicare Modernization Act of 2003
 - > Deficit Reduction Act of 2005
 - > Pandemic Response and Emergency Preparedness Act of 2005
 - > Tax Extenders and Health Care Act of 2006
- Former Director of Domestic Policy for Senator Chuck Hagel (R-NE)
- BA in Sociology with focus on Health Policy and the Sociology of Medicine, University of Pennsylvania



Jonathan Jones

- Partner at Peck, Madigan, Jones & Stewart, Inc.
- Helped create, launch and grow Third Way, a new moderate policy think tank for Senate Democrats
- Former Chief of Staff, Senator Tom Carper (D-DE)
- Played key role in passage of the Class Action Fairness Act of 2005, bankruptcy reform, Part D benefit legislation and No Child Left Behind legislation
- Former Federal Policy Advisor to Governor Tom Carper (Delaware)
- Formerly directed and implemented policies of the National Governors Association for then NGA Chairman, Governor Tom Carper
- Formerly conducted federal relations work for Cleveland, OH; Fort Worth, TX; San Mateo County, CA; Oakland County, MI; and Fairfax County, VA
- Featured speaker at many annual meetings including the US Conference of Mayors and the National Association of Counties
- BS in Economics, Tulane University



Health Care Reform Roundtable Discussion

Health Care Reform Roundtable Discussion

- Moderated by John Forsyth
- Special remarks by Paul Ginsburg on his observations of the health care reform debate

Advisory Board Members:

- Sen. Bill Frist
- Paul Ginsburg
- John Iglehart
- Mark McClellan
- James Mongan
- Uwe Reinhardt
- Robert Reischauer
- James Robinson
- Leonard Schaeffer
- Gail Wilensky

Board Members:

- H.R.B. (Gubby) Barlow
- Angela Braly
- John Forsyth
- Patrick Geraghty
- Robert Greczyn
- Vicky Gregg
- W. David Helms
- Cleve Killingsworth, Jr.
- Robert Lufrano
- William Marino
- Kenneth Melani
- Alphonso O'Neil-White
- M. Edward Sellers
- Mark White



Jon Kingsdale

- Executive Director, Commonwealth Health Insurance Connector
- Previous experience includes:
 - Executive positions at Tufts Health Plans and BCBS of Massachusetts
 - Researcher and professor at Harvard School of Public Health and the Boston University School of Public Health
 - Reporter for *Forbes*
- BA, University of Pennsylvania; PhD in economic history, University of Michigan



NIHCM Update

1. Report out from the NIHCM Foundation and NIHCM LLC Finance/Audit Committees
 - Capital and Charitable Contributions proposal for 2010-11 and 2011-12
2. NIHCM projects update



Report out from the NIHCM Foundation Finance/Audit Committee

For Board Review – Board
Approval Required at
November 2, 2009 meeting

NIHCM Foundation Funding Request

Propose:

- NIHCM Foundation health plans will be requested to contribute to NIHCM Foundation in 2010 and 2011.
- Charitable contributions requested in July 2010 will remain at \$80,000, the current 2009 level.
- Charitable contributions requested in July 2011 will be \$85,000.

Note: NIHCM Foundation is a 501c(3) nonprofit organization



Report out from the NIHCM LLC Finance/Audit Committee

For Board Review – Board
Approval Required at
November 2, 2009 meeting

NIHCM LLC Funding Request

Propose:

- NIHCM LLC members will make a two year commitment for 2010 and 2011.
- Capital contributions will be paid in July 2010 and will remain at \$80,000, the current 2009 level.
- Capital contributions to be paid in July 2011 will be \$85,000.



- **We continue to be focused on topics that are timely to health care reform. Examples include:**
 - Plan-to-plan learning about cost containment initiatives through Bend the Trend project and CMO meetings
 - > Most recently, Coverage with Evidence Development webinar
 - Expert Voices: See list on following page
 - Empirical study describing movements into and out of employer-sponsored insurance
 - Paper on international approaches to comparative effectiveness research with AcademyHealth
 - Board meeting speakers including Senator Chuck Grassley, Congressman Mike Ross, Jon Kingsdale and Congressman Jim Cooper
- **Our high-quality products reach a large and diverse audience and often showcase innovations of our member health plans. Examples include:**
 - 15th Anniversary Capitol Hill Forum on “The Future of Health Care in America” featuring Patrick Geraghty, Cleve Killingsworth, Paul Ginsburg, Mark McClellan, Uwe Reinhardt and Robert Reischauer
 - > Well attended by over 185 people including 32 Congressional staffers
 - > Broadcast by C-SPAN; covered by *The Wall Street Journal*, *Boston Globe*, *Business Week*, *Congressional Quarterly*, *Kaiser Health News*, *Kiplinger’s*, *Congress Now*, *The Hill*, *Executive Intelligence Review*, and *MedPage Today*
 - Peer-reviewed publication described employee wellness initiatives of 8 NIHCM member plans (forthcoming)
 - > [BCBS Florida](#), [Highmark](#), [Horizon](#), [BCBS Massachusetts](#), [BCBS North Carolina](#), [Premera](#), [BCBS Tennessee](#) and [Wellmark](#)
 - Report on access to health insurance featured outreach and enrollment efforts of 6 member plans and foundations
 - > [BCBS Florida](#), [WellPoint](#), [Highmark](#), [Horizon](#), [BCBS Tennessee](#) and [BCBS Massachusetts](#)
 - Webinar on adolescent mental health (over 300 people registered) featured activities of [Highmark](#)
 - Report on pediatric mental health featured activities of [BCBS of Western New York](#)



- Eight essays are in preparation or under contract:
 - William Vogt, RAND – “The Impact of Hospital Consolidations”
 - Richard Foster, Chief Actuary, CMS – “Addressing Medicare Program Solvency”
 - Elliott Fisher & Julie Lewis, Dartmouth University – “Moving Forward with Accountable Care Organizations”
 - Bob Berenson, Urban Institute – “Setting and Updating Physician Payments in Medicare”
 - Carolyn Clancy, Agency for Healthcare Research and Quality – “Comparative Effectiveness Research”
 - Jonathan Gruber, MIT – “The Case for Sin Taxes”
 - Eric Jensen & Lenny Mendonca, McKinsey Global Institute – “Why America Spends More on Health Care”
 - Genevieve Kenney, Urban Institute – “Uninsured and Eligible for Public Coverage”
- Five essays have been published this year:
 - Paul Van de Water, Center on Budget and Policy Priorities – “Scoring of Health Legislation” (April 2009)
 - Jonathan Gruber, MIT – “The Role of Individual Mandates in Health Reform” (January 2009)
 - Mark Fendrick, University of Michigan & Michael Chernew, Harvard University – “Value Based Insurance Design” (June 2009)
 - Karen Pollitz, Georgetown University – “State High-Risk Health Insurance Pools” (April 2009)
 - Neal Halfon, UCLA – “Life Course Health Development: A New Approach for Addressing Upstream Determinants of Health and Spending” (February 2009)



Update on NIHCM LLC Activities

Board Presentations 2009

- Presentation by Senator Chuck Grassley (September)
- Presentation by Congressman Mike Ross (September)
- “Lessons from Massachusetts on Exchanges under National Health Reform,” Jon Kingsdale, Commonwealth Health Insurance Connector (September)
- “Voting and Budget Realities of Democrats Going It Alone,” Elizabeth Hall, WellPoint, Inc.; Jonathan Jones, Peck, Madigan, Jones and Stewart (September)
- “Guide to Health Care Reform,” Congressman Jim Cooper (June)
- “Creating Healthcare Value in an Era of Reform,” McKinsey & Company (June)
- “Healthcare of the Future: Health Plan Collaboration with Providers,” Booz & Company (February)
- “The Realities of the Federal Budget and Health Care Reform,” Robert Reischauer (February)
- “Health Care Reform: Go Bold, Tread Carefully or Make It Worse,” Leonard Schaeffer (February)
- “Vitality Wellness Program,” Adrian Gore, Discovery Holdings (February)



Update on NIHCM LLC Activities (cont.)

Sharing Cost Containment Ideas Among NIHCM Plans

- Surveyed member plans to identify 3-5 of their most promising and transformational ideas for cost containment
- Developed synthesis of submissions and other supporting materials to facilitate discussion of the ideas within the larger context of the economy and national health reform efforts
- Convened meeting of CMOs and other plan executives in May 2009 to discuss the submissions and distill key lessons
- Identified top 10 ideas for near-term savings
- Reported findings to Board in June 2009
- McKinsey provided pro bono services

Coverage with Evidence Development (CED) Webinar

- Identified challenges plans face in making coverage decisions about emerging technologies at the CMO Bending the Cost Trend meeting in May
- Plans arranged to have Dr. Sean Tunis and colleagues from the Center for Medical Technology Policy present a webinar for NIHCM plans on Coverage with Evidence Development (CED)
 - Participating: [BCBS Florida](#), [Highmark](#), [Wellmark](#), [WellPoint](#), [Premera](#), [BCBS North Carolina](#), [BCBS Tennessee](#), [BCBS Massachusetts](#) and [BCBS South Carolina](#)
- Participants learned how CED has been used successfully by Medicare and private payers, explored private-sector implementation challenges, and discussed a developing pilot program to test implementation of CED with a coalition of private payers



Update on NIHCM Foundation Activities

NIHCM-Funded Activities

NIHCM Awards

- A successful year for the 15th Annual Health Care Research and Print Journalism Awards and the Second Annual Television and Radio Journalism Award
- Received approximately 90 entries for each of the Research and Print Journalism Awards, and about 50 entries for the Television and Radio Journalism Award
- Winners honored at the annual Awards Dinner on June 15, 2009
 - Research Award: Michael Chernew et al. "Impact of Decreasing Copayments on Medication Adherence Within a Disease Management Environment." *Health Affairs* 27(1):103-112
 - Print Journalism: John Carreyrou, Barbara Martinez and Geeta Anand, Nonprofit Hospitals series, *The Wall Street Journal*
 - Trade Press: Shelley Wood, The Myxo Ring Mix-Up, TheHeart.org (by WebMD)
 - Television and Radio: "UNNATURAL CAUSES: Is Inequality Making Us Sick?", California Newsreel with Vital Pictures, Executive Producer: Larry Adelman

NIHCM's 15th Anniversary

- Capitol Hill forum on June 26, 2009 on "The Future of Health Care in America"
 - Featured presentations by Patrick Geraghty, Cleve Killingsworth, Paul Ginsburg, Mark McClellan, Uwe Reinhardt and Bob Reischauer
 - "Standing room only" crowd of over 185 representing Congressional staff and other policymakers and stakeholders as well as media (*Boston Globe*, *Business Week* and the *Wall Street Journal*)
 - C-SPAN broadcast the event live and at later times and maintains a link to the video on its website
- Developed and widely distributed the "The Power of Partnerships" brochure to describe NIHCM accomplishments and commitments for the future



Update on NIHCM Foundation Activities (cont.)

NIHCM-Funded Activities (continued)

Updating the Uninsured Matrix

- The 2008 data on the uninsured will be released by the Census Bureau on September 10
- We are exploring an update of NIHCM's 2006 uninsured matrix using the new Census data
 - Identify uninsured children, parents and childless adults who are eligible for but not enrolled in public programs
 - Describe other subpopulations of uninsured by income, age and parental status
- Plan to disseminate results through a short “Fact Sheet”

Understanding CBO Scoring

- CBO's December 2008 report, “Budget Options Volume 1: Health Care,” presents its scoring estimates for 115 separate reform proposals
- NIHCM has prepared a summary table presenting all options and budget estimates, as well as accompanying materials describing the options in more depth
- This work is complementary to Paul Van de Water's Expert Voices essay on “Scoring of Health Legislation”



Update on NIHCM Foundation Activities (cont.)

NIHCM-Funded Activities (continued)

Strategic Partnerships and Co-sponsorships – leveraging NIHCM funds

- **AcademyHealth’s “Learning from Industrialized Health Systems”** project
 - Year One work on comparative effectiveness research (CER) supported:
 - > Synthesis paper by Jerry Anderson and Kalipso Chalkidou on how CER is used in other countries
 - > Presentation of paper to invited group of experts (December 8, 2008) and at Academy Health’s National Health Policy Conference (February 2, 2009)
 - > Larger policy briefing on CER held in conjunction with GWU’s National Health Policy Forum (February 27, 2009)
 - > Half-day session for U.S. policymakers and researchers on lessons from the Netherlands and Germany, featuring experts from those countries (February 4, 2009)
 - Year Two work is focusing on how other countries have supported the use of health IT for functions such as e-prescribing and health information exchange
 - > Working with Dr. Ashish Jha of Harvard to develop an interview protocol and identify appropriate interview candidates in approximately 15 countries
 - > Coordinating with the Office of the National Coordinator to ensure relevancy of project to US policy decisions
 - > Expected products are 2-4 case studies authored by country experts, a meeting in 2010 to share cross-country lessons, and a manuscript detailing the lessons learned
- **NIHCM provided support for:**
 - The C. Everett Koop National Health Awards
 - The DC Campaign to Prevent Teen Pregnancy



Update on NIHCM Foundation Activities (cont.)

Externally-Funded Activities

- **Building a Stronger Evidence Base for Employee Wellness (AHRQ)**
 - New \$50K grant award from AHRQ to bring together researchers, employee wellness experts, health plans, employers, and government representatives to develop a research agenda that all can use to advance the development of credible evidence regarding the effectiveness of employee wellness initiatives
 - 12-month grant begins in September 2009
 - Expect to hold the conference in early Spring 2010
- **Employee Wellness Programs (CDC)**
 - Publication of our manuscript “Health Insurers Promoting Employee Wellness: Strategies, Program Components and Results” is forthcoming in the *American Journal of Health Promotion*
 - > Features programs of [BCBS Florida](#), [Highmark](#), [Horizon](#), [BCBS Massachusetts](#), [BCBS North Carolina](#), [Premera](#), [BCBS Tennessee](#), and [Wellmark](#)
 - Publication of this manuscript completes the final year of our grant with the CDC



Update on NIHCM Foundation Activities (cont.)

Externally-Funded Activities (continued)

- **Improving Understanding of MCH and Health Care Issues (IUMCH – MCHB)**
 - “Strategies to Support the Integration of Mental Health into Pediatric Primary Care,” Issue Paper published in August 2009
 - > Features activities of [BlueCross BlueShield of Western New York](#)
 - Year Five focus is on increasing access to quality maternity care services in order to prevent preterm births and prevent and treat postpartum depression
 - > Planning a webinar for Fall 2009
- **Partners in Program Planning for Adolescent Health (PIPPAH – MCHB)**
 - Held a webinar in August 2009 “Improving Adolescent Depression Screening and Treatment: Considerations and Strategies for Health Plans”
 - > Plans featured in webinar: [Highmark](#)
 - > 300 registrants
 - Two issue briefs to be published in fall 2009
 - > “Adolescent Injury Prevention: The Role of Health Plans”
 - >> Plans featured in brief: [Wellmark Foundation](#), [BCBS of Massachusetts](#)
 - > “Improving Adolescent Depression Screening and Treatment: Considerations and Strategies for Health Plans”
 - Year Four focus is on adolescents and Medicaid/CHIP



Update on NIHCM Foundation Activities (cont.)

Externally-Funded Activities (continued)

- **Health Care Financing and Organization - HCFO (Robert Wood Johnson Foundation)**
 - Subcontract to SSS
 - Using multiple years of Medicare claims data to investigate how observation stays are used in Medicare and the financial impacts on hospitals and beneficiaries
 - Data from CMS have been received and work on constructing the analytic files has begun
- **Maternal and Child Health Bureau (HRSA)**
 - Small seed grant to explore ways to foster intrastate collaboration between state policymakers, philanthropy, employers and insurers to address maternal and child health challenges facing the state
 - Working with the National Conference of State Legislatures (NCSL), the National Governors Association (NGA), Grantmakers in Health (GIH), Grantmakers for Children, Youth, and Families (GCYF), and the National Business Group on Health (NBGH)
 - Will participate in a plenary session at the October 2009 “Health Priorities” meeting to be convened by NCSL and NGA to bring together teams of legislators and other state officials from targeted states for intensive education and consensus building sessions
 - Will describe why health plans have a stake in working with states and other partners to address maternal and child health and public health issues and provide examples of past successful collaborations
 - > Will feature initiatives of NIHCM plans in the areas of obesity, outreach and enrollment, tobacco cessation
 - > Featured plans include [BCBS of Florida](#), [Highmark](#), [BCBS of Massachusetts](#), [BCBS of Minnesota](#), [BCBS of North Carolina](#) and [WellPoint](#)
 - Representatives from large employers and health philanthropies will make similar presentations from their perspectives



NIHCM LLC and Foundation Boards of Directors and Advisory Board 2009-2010 Schedule

November 2, 2009 – Board Meetings

February 26, 2010 – Board Meetings

May 17, 2010 – 16th Annual Awards Dinner

May 18, 2010 – Board Meetings

September 10, 2010 – Board Meetings

November 2, 2010 – Board Meetings

