

Blue Cross Blue Shield of Massachusetts Foundation

NIHCM Foundation Disparities Funding call

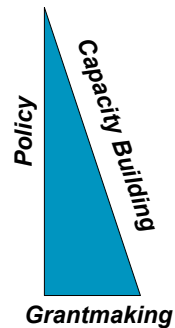
March 19, 2009

Mission of BCBSMA Foundation

Through grants, policy initiatives and capacity-building, the Blue Cross Blue Shield of Massachusetts Foundation works with public and private organizations to broaden health coverage and reduce barriers to care.

The Foundation Triangle

- We “operationalize” the mission through three closely linked core goals:
 - Policy
 - Grantmaking
 - Capacity building



Foundation Approaches

Measurable and sustainable solutions that benefit uninsured, vulnerable and low-income individuals and families in the Commonwealth.

1. Increase awareness & understanding of health care access issues
2. Support community-based policy development
3. Identify and support successful models for serving uninsured and low-income residents and
4. Encourage innovative new program development

Grant Programs

*Connecting
Consumers with Care*

*Innovation Fund for
the Uninsured*

*Building Bridges in
Children's Mental Health*

**BCBSMA
Foundation**

*Pathways to Culturally
Competent Health Care*

*Strengthening the
Voice for Access*

*Closing the Gap:
Health Care Disparities*

The Catalyst Fund

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EXPANDING ACCESS TO HEALTH CARE

Chapter 58

•Health Care Quality and Cost Council

- Set health care cost and quality goals
- Establish performance benchmarks
- Publish information for consumers
- Develop a consumer health information website

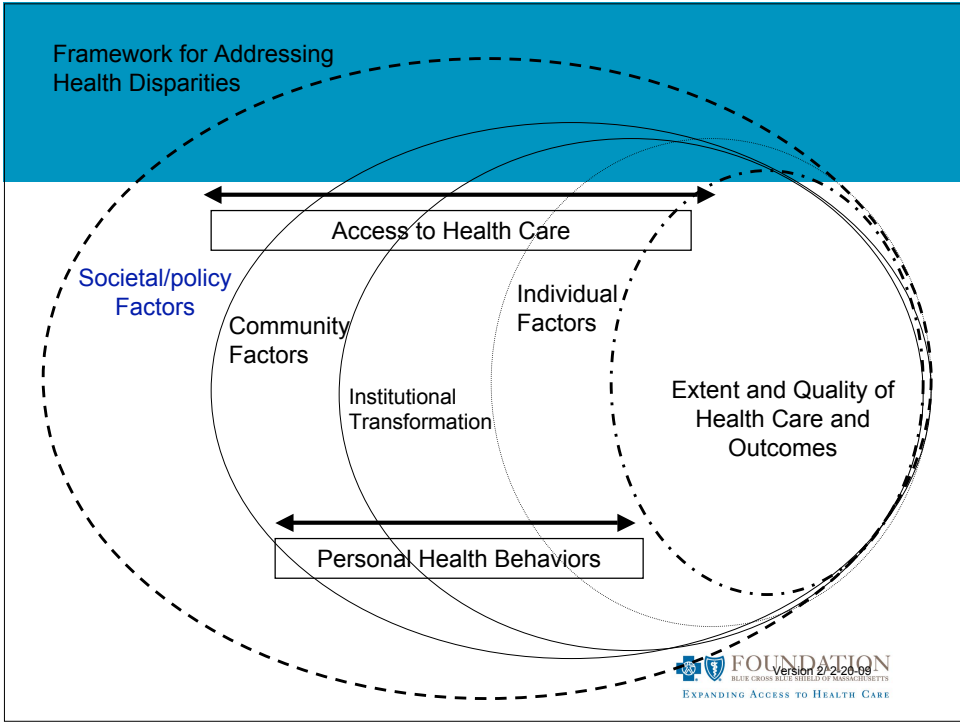
•Health Disparities Council

- Recommendations to end health disparities in health care and outcomes
- Increase diversity in the workforce
- Factors affecting health disparities such as environment and housing

•\$20M Public Health/Prevention Restorations

- Diabetes, cancer, infection control, more

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Closing the Gap: Reducing Health Care Disparities

The Foundation will support initiatives that take a comprehensive and innovative approach for improving access and reducing barriers to quality health care and support services for groups experiencing specific health disparities.

Critical Elements to Eliminate Health Disparities

- Community voice
- System/Provider changes
- Learning approach
- Community education
- Awareness of social determinants



More than Money

- Learning Community
- Relationships with grantees
- What the Foundation is learning
- Evaluating the work

