

## **SPEAKER BIOGRAPHIES**

### **NANCY CHOCKLEY, MBA**

As the founding president of the National Institute for Health Care Management (NIHCM) and NIHCM Foundation, Ms. Chockley has led the organizations since inception in 1993. She has spearheaded NIHCM Foundation's work in obesity, pharmaceuticals, prevention, children's health and the uninsured. Ms. Chockley is a national voice in the health care arena and has been featured on many broadcasts such as ABC World News Tonight with Peter Jennings, NBC News with Tom Brokaw, BBC and CNN, and in numerous print outlets such as *The Wall Street Journal*, *The New York Times*, and *USA Today*. Prior to founding NIHCM, Ms. Chockley was a principal in the Strategy Practice of Mercer Management Consulting, where she had worked with a variety of industries, including health care and pharmaceuticals, since 1985. Her experience spans the areas of business strategy development, best practices benchmarking and strategy implementation. Ms. Chockley received her MBA in 1983 and her BA, with Distinction in Economics, in 1980 from the University of Virginia.

### **ANDREW DREYFUS**

Andrew Dreyfus is Executive Vice President of Health Care Services for Blue Cross Blue Shield of Massachusetts. In that position, he is responsible for the company's health and wellness, performance measurement and improvement, and provider contracting divisions. He also leads the company's collaborative initiatives to improve the quality and safety of health care in Massachusetts. Mr. Dreyfus previously served as the first President of the Blue Cross Blue Shield of Massachusetts Foundation, which works to expand access and reduce barriers to health care for Massachusetts residents. During his tenure, the Foundation awarded nearly \$17 million in grants to community organizations and launched a series of policy initiatives, including the "Roadmap to Coverage", which contributed to the successful passage of the state's landmark 2006 Health Reform Law. Mr. Dreyfus is a member of the Commonwealth of Massachusetts' Special Commission on the Health Care Payment System, and serves on the board of the Kenneth B. Schwartz Center, the Harvard Risk Management Foundation, and the Board of Advisors for the Brigham & Women's Hospital Center for Surgery and Public Health.

### **PATRICK GERAGHTY**

Patrick Geraghty became president and chief executive officer of Blue Cross and Blue Shield of Minnesota in October 2008. He is responsible for the strategy and operations of the state's largest health plan, serving 2.9 million members, with a full scope of health plan products and services. He is also a member of the Blue Cross board of trustees and the Blue Cross and Blue Shield of Minnesota Foundation board. Prior to joining Blue Cross, Geraghty served as senior vice president of the service division for Horizon Blue Cross Blue Shield of New Jersey. At Horizon, he was responsible for developing the newly formed service division which was comprised of 2,500 of Horizon's associates and

delivered service to Horizon membership, which grew from 2 million members to 3.6 million members during his tenure with Horizon. He is a graduate of Colgate University and is a frequent speaker on a range of health care topics. He has a special interest in health disparities and has served as the chair of the American Conference on Diversity board as well as serving in a variety of other community leadership and volunteer positions.

### **PAUL B. GINSBURG, PhD**

Paul Ginsburg is President of the Center for Studying Health System Change (HSC). Founded in 1995 by Dr. Ginsburg, HSC conducts research to inform policymakers and other audiences about changes in organization of financing and delivery of care and their effects on people. HSC is widely known for the objectivity and technical quality of its research and its success in communicating its findings to policy makers and the media as well as to the research community. Dr. Ginsburg is particularly known for his understanding of health care markets and health care costs. He has been named six times to *Modern Healthcare's* list of the 100 most powerful persons in health care. Before founding HSC, Dr. Ginsburg served as the founding Executive Director of the Physician Payment Review Committee, a predecessor to the Medicare Payment Advisory Commission. The Commission developed the Medicare physician payment reform proposal that was enacted by the Congress in 1989.

### **CLEVE L. KILLINGSWORTH**

Cleve L. Killingsworth serves as Chairman and CEO of Blue Cross Blue Shield of Massachusetts, one of the largest independent, not-for-profit Blue Cross Blue Shield plans in the country. In this position, he leads the company's efforts to elevate the quality of services and care delivered to its three million members as he simultaneously works collaboratively with a variety of health care stakeholders to reform and improve the health care delivery system. Prior to coming to Massachusetts, Mr. Killingsworth was President and CEO of Health Alliance Plan (HAP) in Detroit, one of Michigan's largest, most experienced managed care companies. In addition to his HAP leadership, Mr. Killingsworth also served as the Senior Vice President of Insurance and Managed Care for Henry Ford Health System. Prior to joining HAP, Mr. Killingsworth served as President of Kaiser Permanente's Central East Division. Mr. Killingsworth formerly served as Senior Vice President of health care operations for Blue Cross and Blue Shield of Rochester where he oversaw medical affairs, utilization analysis, network development and provider contracting for the health care operations group. He also served as President of the Genesee Valley Group Health Association. Cleve Killingsworth holds a Bachelor of Science degree from the Massachusetts Institute of Technology and a Master of Public Health degree from Yale University. Mr. Killingsworth is a faculty member of the Harvard School of Public Health and serves on the Harvard Medical School Board of Fellows.

## **MARK D. MCCLELLAN, MD, PhD**

Dr. Mark B. McClellan is the Director of the Engelberg Center for Health Care Reform at the Brookings Institution. The Center studies ways to provide practical solutions for access, quality and financing challenges facing the U. S. health care system. In addition, Dr. McClellan is the Leonard D. Schaeffer Chair in Health Policy. Dr. McClellan has a highly distinguished record in public service and in academic research. He is the former administrator for the Centers for Medicare and Medicaid Services (2004-2006) and the former commissioner of the Food and Drug Administration (2002-2004). He also served as a member of the President's Council of Economic Advisers and senior director for health care policy at the White House (2001-2002). In the Clinton administration, Dr. McClellan was deputy assistant secretary of the Treasury for economic policy from 1998-1999, supervising economic analysis and policy development on a range of domestic policy issues. Dr. McClellan was also an associate professor of economics and associate professor of medicine (with tenure) at Stanford University, from which he was on leave during his government service. A graduate of the University of Texas at Austin, Dr. McClellan earned his MPA from Harvard's Kennedy School of Government in 1991, his MD from the Harvard-MIT Division of Health Sciences and Technology in 1992, and his PhD in economics from MIT in 1993.

## **UWE E. REINHARDT, PhD**

Uwe Reinhardt is the James Madison Professor of Political Economy and Professor of Economics at Princeton University. A leading health policy expert, Professor Reinhardt has served on a number of government commissions and advisory boards, among them the congressional Physician Payment Review Commission, the National Council on Health Care Technology of the DHEW (now DHHS), the Special National Advisory Board of the VA, the National Advisory Board of the AHRQ, DHHS, the Kaiser Commission on Medicaid and the Uninsured, and the World Bank External Advisory Panel for Health, Nutrition and Population. In October 2006 he was appointed by Governor John Corzine of New Jersey to chair the health reform commission for the state. Professor Reinhardt is also a trustee of Duke University and the Duke University Health System, and a trustee of the National Bureau of Economic Research. He is the president of the International Health Economics Association, is on the board of the National Institute of Health Care Management, and is chairman of the coordinating committee of the Commonwealth Fund's International Program in Health Policy. Professor Reinhardt has been or is a member of numerous editorial boards, among them the *New England Journal of Medicine*, the *Journal of the American Medical Association*, *Health Affairs*, *The Journal of Health Economics*, and the *Milbank Memorial Quarterly*.

## **ROBERT D. REISCHAUER, PhD**

Robert D. Reischauer, a former director of the Congressional Budget Office (CBO) and nationally known expert on the federal budget, Medicare, and Social Security, began his tenure as the second president of the Urban Institute in February 2000. He had been a senior fellow of economic studies at the Brookings Institution since 1995. From 1989 to 1995, he was the director of the nonpartisan CBO. Dr. Reischauer served as the Urban

Institute's senior vice president from 1981 to 1986. He was the CBO's assistant director for human resources and its deputy director between 1977 and 1981. Dr. Reischauer serves on the boards of several educational and nonprofit organizations. He is Vice Chair of the Medicare Payment Advisory Commission. He frequently contributes to the opinion pages of the nation's major newspapers, comments on public policy developments on radio and television, and testifies before congressional committees. Dr. Reischauer holds an AB in political science from Harvard University and an MIA and PhD in economics from Columbia University.