



NIHCM
FOUNDATION

Preventing Adult Chronic Disease During Adolescence: The Role of Health Plans

PRESENTER BIOGRAPHIES

(In order of appearance on the program)

NANCY CHOCKLEY, MBA is the founding President and CEO of the National Institute for Health Care Management (NIHCM) and NIHCM Foundation, and has led the organizations since their inception in 1993, steering them through one of the most interesting decades of health care policy. She has spearheaded NIHCM Foundation's work in obesity, pharmaceuticals, prevention, children's health and the uninsured. Ms. Chockley is a national voice in the health care arena and has been featured on many broadcasts such as ABC World News Tonight with Peter Jennings, NBC News with Tom Brokaw, BBC and CNN, and in numerous print outlets such as *The Wall Street Journal*, *The New York Times*, and *USA Today*. Ms. Chockley received her M.B.A. in 1983 and her BA, with Distinction in Economics, in 1980 from the University of Virginia. Prior to founding NIHCM, Ms. Chockley was a principal in the Strategy Practice of Mercer Management Consulting where she had worked with a variety of industries, including health care and pharmaceuticals, since 1985. Her experience spans the areas of business strategy development, best practices benchmarking and strategy implementation.

KATHRYN KUSHNER, MA, is a Program Manager at NIHCM Foundation. Ms. Kushner manages two grants with the Health Resources and Services Administration's Maternal and Child Health Bureau (MCHB), where she is responsible for research and policy analysis of issues related to maternal, child and adolescent health. She is also currently participating in a research project with the Centers for Studying Health System Change, supported by the Agency for Healthcare Research and Quality (AHRQ), investigating health information exchanges (HIEs). In addition to her current grant-funded work, Ms. Kushner assists in finding grant-funded opportunities and developing and submitting grant applications. Ms. Kushner joined NIHCM Foundation in September 2004 after receiving her Master's degree in Public Policy from the George Washington University with a focus on women's health policy. Ms. Kushner worked for Women in Government as a Project Consultant compiling a state-by-state report card on access to cervical cancer screening. While pursuing her Master's degree, Ms. Kushner worked for a health policy consulting firm as a Communications Assistant and as a Graduate Intern for a Washington, D.C. based women's and children's policy research organization. Ms. Kushner attended Villanova University in Villanova, PA and graduated with a BA cum laude in Political Science in 2002.

MARC S. JACOBSON, MD, is the Director of the Center for Atherosclerosis Prevention at the Schneider Children's Hospital in New York. Dr. Jacobson is also a Professor of Pediatrics and Professor of Epidemiology and Social Medicine at Albert Einstein College of Medicine in New York. Prior to joining Schneider Children's Hospital, Dr. Jacobson served as Director of the Adolescent Ambulatory Clinic at the University of Maryland School of Medicine in Baltimore, MD and prior to that served as Director of the school's Nutrition Research Lab. Dr. Jacobson is board certified by the American Board of Pediatrics and by the board's Sub-Board of Adolescent Medicine. He is a fellow of the American Academy of Pediatrics; American Heart Association, Council on Arteriosclerosis; and the North American Association for the Study of Obesity and served as Chair of the American Board of Pediatrics' Sub-board on Adolescent Medicine Examination and Credentials Committees. Dr. Jacobson attended the University of Kansas where he earned his BA and MD and completed his Residency in Pediatrics. He completed his fellowship in Adolescent Medicine at the University of Maryland.

BETSY LA FORGE, MPH, is the Director of Healthcare Program Development for Blue Cross and Blue Shield of North Carolina. At BCBSNC, she has led the development of a number of national recognized and award winning preventive care and health management programs. In addition to her work with BCBSNC, Ms. La Forge also serves in several capacities to promote prevention and health promotion locally and nationally. She is a member of the NC Health and Wellness Trust Fund Commission's Study Committee on Childhood Overweight and Obesity, a member and past Treasurer of NC Prevention Partners Board of Directors, a member of the South East Lipid Association's Board of Directors and was the 2006 President for the NC Alliance for Healthy Communities. She has more than 20 years of health care experience developing and managing preventive care, disease management, and quality improvement programs for hospitals, clinics, worksites and health plans. She holds a masters degree in public health from UCLA and is a dietitian.

DAWN PORTER, MPH, is a Program Innovation Manager in the Healthcare Division of Blue Cross and Blue Shield of North Carolina. In this role, Ms. Porter is responsible for developing, designing and coordinating healthcare management programs. Her work includes development of the Healthy Lifestyle Choices program, a physical activity, healthy eating and healthy weight program, gaining both local and national recognition. In addition, Ms. Porter has worked to develop several member surveys to inform the development of these initiatives. Recently, she has worked to develop a healthy weight module for children and families that is part of the Member Health Partnership program at Blue Cross and Blue Shield of North Carolina. Ms. Porter received her master's degree in public health from UNC.

JONATHAN KLEIN, MD, MPH, is Director of the American Academy of Pediatrics (AAP) Julius B. Richmond Center, a national center of excellence funded by the Flight Attendant Medical Research Institute and dedicated to the elimination of children's exposure to tobacco. He is Associate Chair for Community and Governmental Affairs in the Department of Pediatrics at the University of Rochester School of Medicine. Dr. Klein is an expert in adolescent medicine and child and adolescent health services research. His research addresses access and quality of care for youth, and systems and clinician behavior change for tobacco control and for adolescent preventive services.

Dr. Klein attended Brandeis University, UMDNJ-New Jersey Medical School, and the Harvard School of Public Health. He completed his residency in Pediatrics and a chief residency at the Boston Floating Hospital, New England Medical Center, and was a Robert Wood Johnson Clinical Scholar at the University of North Carolina at Chapel Hill. He joined the University of Rochester faculty in 1992.

PHILIP SMELTZER, MS, joined Humana in May 2006 as the Strategy Leader, Wellness responsible for worksite health and the development of strategy for healthy behaviors for Humana consumers. Previously, Philip was the Vice President, Health Care Quality Improvement HealthNow NY in upstate New York. In his current role he is responsible for the creation and strategy development of health promotion and wellness programs for commercial consumers and customers. This scope of responsibility includes employer group and consumer programs for 2.7 million members and health behavior messaging for 9 million members including Medicare consumers.

Mr. Smeltzer has previously worked as an Associate Director with the Wellness Institute of Buffalo. Mr. Smeltzer has also served as a field product manager for Abbott Diagnostics after serving as a Marine Corps Officer on active duty for 5 years. He has participated in the Marine Corps Reserve for 19 years until retirement in 2001. Mr. Smeltzer holds a Master of Science Degree from Canisius College, Bachelor of Arts from Oregon State University. His academic interests have focused on exercise science and the use of communication techniques to change behavior. Mr. Smeltzer was most recently a doctoral student at the University of Buffalo in Epidemiology and Community Health. Mr. Smeltzer's community activities this past year included; training director for football officials in the Niagara Frontier, Ride for Roswell chairman (9-mile ride), adjunct professor Canisius College, D'Youville College and guest lecturer at UB School of Nursing.