



**The National Institute for Health Care Management
(NIHCM) Foundation**

***Preventing Adult Chronic Disease During
Adolescence: The Role of Health Plans***

AGENDA

Wednesday, August 29th 1:00-2:30PM EDT

*A webcast sponsored by the National Institute for Health Care Management
Research and Educational Foundation under a cooperative agreement with the Maternal and Child Health
Bureau of the U.S. Health Resources and Services Administration*

- 1:00 p.m. Call to Order and Welcome: Nancy Chockley and Kathryn Kushner, NIHCM Foundation**
- 1:05 p.m. Screening and Treatment of Adolescents to Prevent Adult Cardiovascular Disease**
– Marc Jacobson, M.D., F.A.A.P., Director of the Center for Atherosclerosis Prevention, Schneider Children's Hospital in New York
- 1:30 p.m. Health Plan Opportunities for Adolescent Preventive Care** – Dawn Porter, M.P.H., Program Innovation Manager and Betsy La Forge, M.P.H., Director, Program Development, Blue Cross Blue Shield of North Carolina
- 1:45 p.m. Adolescents and Tobacco Cessation** – Jonathan Klein, M.D., M.P.H., Director of the American Academy of Pediatrics (AAP) Julius B. Richmond Center, Associate Chair for Community and Government Affairs, Department of Pediatrics, University of Rochester Medical Center
- 2:00 p.m. A Health Plan's Approach To Adolescent Tobacco Cessation** – Philip Smeltzer, M.S., Healthy Behavior and Wellness Strategy Leader, Humana
- 2:15 p.m. General Q & A**
- 2:30 p.m. Wrap-Up and Adjourn**